

BREAKING BARRIERS

2026

A SPRINT BATTLE EVENT

Sprint Battle



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WHAT IS SPRINT BATTLE?

A NEW, HIGH-ENERGY SPRINT COMPETITION PLATFORM

Sprint Battle is a competitive sprint event platform that creates professionally run, high-energy race events for youth athletes beyond traditional systems.

Through head-to-head competition, live audiences, and community-driven events, we provide access, visibility, and real opportunities for emerging talent.

By bringing competition directly into local communities, Sprint Battle removes barriers and gives young athletes a stage to be seen, supported, and celebrated.

More than a race, it's a platform built for opportunity.

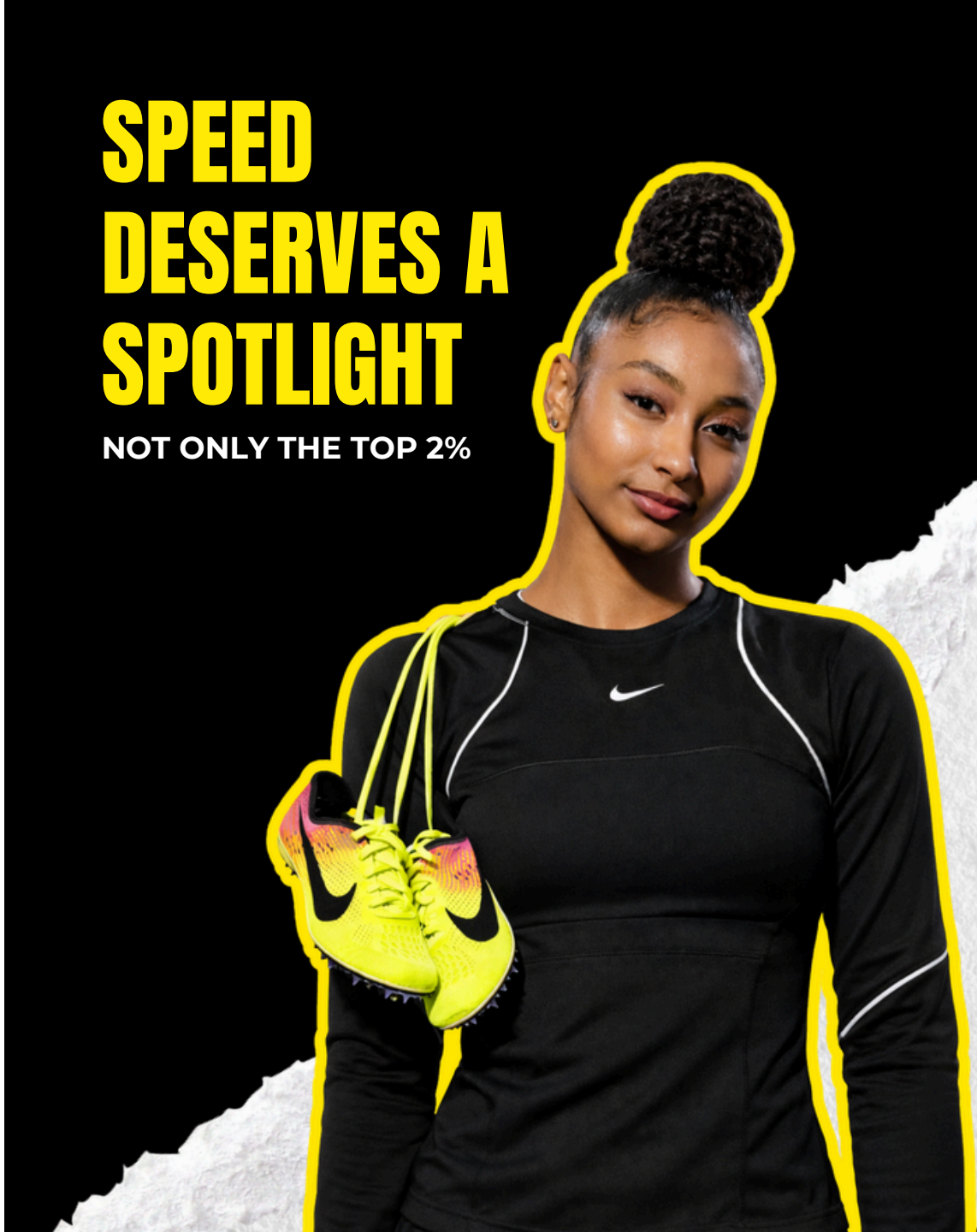
WHO WE ARE

Sprint Battle was created to give youth athletes a platform to compete, be recognized, and earn opportunities.

While elite athletes receive most of the attention, thousands of dedicated young athletes train every day without the same exposure.

Sprint Battle changes that.

Our event brings athletes, families, and communities together to celebrate speed, competition, and opportunity.

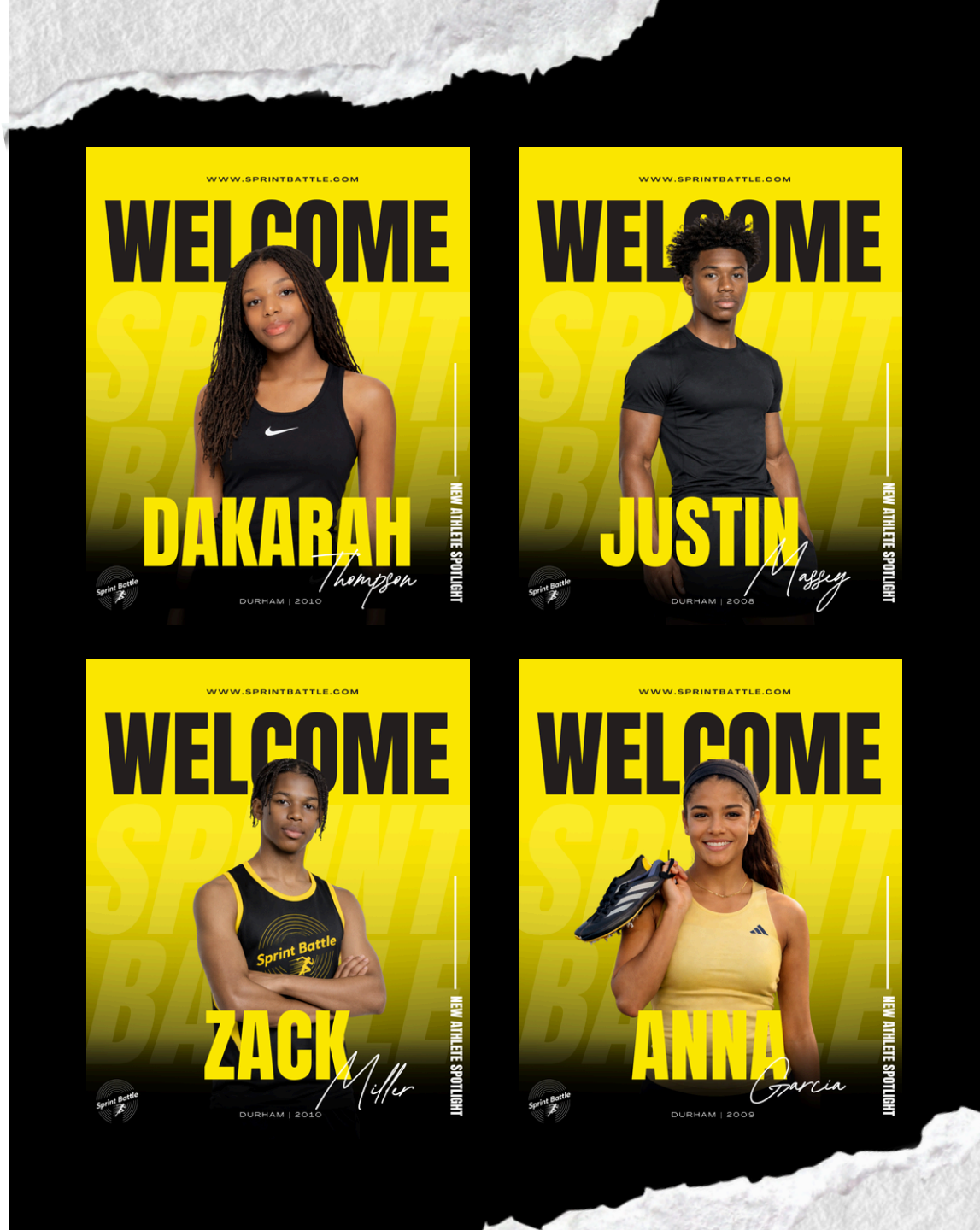


THE ATHLETES

Through Sprint Battle, athletes gain:

- Access to professionally run, high-quality competitions
- Increased visibility in front of families, coaches, and community partners
- Confidence developed through structured, head-to-head racing
- A platform to compete, grow, and be recognized
- Opportunities supported through scholarships, resources, brand partnerships and cash prizes

Sponsorship directly enhances the athlete experience both on and off the track.





WHY PARTNER WITH US

- Connect directly with youth, families, and sports fans in a live event environment
- Gain visible, on-site brand presence within local communities
- Align with youth development and community impact initiatives
- Create real-world brand experiences beyond digital advertising

Sprint Battle delivers authentic, in-person engagement, not passive logo placement.

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THE EVENT

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- 12 teams = 72 youth athletes ages 13–18 (boys & girls)
- $12,000 in total cash prizes awarded to athletes
- Head-to-head sprint competition
- Kickoff Ceremony + Competition Day
- 1000+ attendees
- *Local community reach and on-site brand exposure*

TOTOREDACA PARK
2715 MEADOWVALE BLVD
MISSISSAUGA, ON L5N 6P8
JULY 26, 2026 @ 2PM – 8PM



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THE AUDIENCE

A highly engaged, family-driven audience with strong purchasing power and community influence

- 1000 + expected attendees
- 72 youth athletes (ages 13–18)
- 12 organized teams driving ticket sales and attendance
- Families, parents, and supporters with strong community ties
- Highly educated, professional, and business-minded audience
- Local community leaders, coaches, and decision-makers
- High engagement environment with built-in audience loyalty



Each athlete brings a network. Each team brings a community. 12 Teams × 200 Tickets = 2,400 Potential Attendees

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TITLE PARTNER

EXCLUSIVE | 1 AVAILABLE | $20,000

Top-tier brand alignment with the Sprint Battle platform.

- Primary brand visibility across all event marketing and communications
- Verbal recognition during Kickoff Ceremony and competition day
- Premium on-site brand presence and experiential integration
- Integration across digital, social, and recap content
- Direct alignment with athlete and community impact initiatives

The highest level of visibility and brand ownership within Sprint Battle.

*FOUNDING PARTNER PRICING. RATES INCREASE FOR FUTURE EVENTS.

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BREAKING BARRIERS 2026

GOLD PARTNER

2 AVAILABLE | $10,000

- Logo placement across event marketing and signage
- On-site brand visibility throughout Kickoff Ceremony & competition day
- Recognition during event announcements and programming
- Integration across social media and recap content
- Website listing with partner acknowledgment

A strong, visible presence within the Sprint Battle experience.

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TEAM PARTNER $2500

12 AVAILABLE

Put your brand in front of 100+ supporters per team and 1,000+ total attendees.

- Official sponsor of 1 team (“Presented by Your Brand”)
- Stage recognition at Kickoff Ceremony and Sprint Battle Event
- Logo in event brochure on team page
- Logo on team jerseys
- Professional team photos
- Social media collab giveaway post
- Logo on website with clickable link
- Tagged in event recap video
- 3 VIP tickets

SPEAKING UPGRADE + $1000 | Only 3 Available

- 10-minute speaking opportunity at Kickoff Ceremony
- Full-page brochure feature
- Dedicated on-site presence

LOGO ON JERSEYS



LOGO IN BROCHURE



3 VIP TICKETS



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PHOTOBOOTH ACTIVATION $5000

1 AVAILABLE

Create an immersive, on-site brand experience that connects directly with athletes, families, and spectators.

- Branded photobooth experience
- High-traffic placement within event grounds
- Sharable Photos + digital exposure
- Logo in event brochure
- Logo on website with clickable link
- Tagged in event recap video
- 4 VIP tickets

Fun, shareable moments that extend your brand beyond the event.

LOGO ON BANNER

LOGO ON PHOTOS & BOOTH





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VIP LOUNGE PARTNER $5000 +

1 AVAILABLE

Position your brand at the center of the event's most exclusive gathering space

- Dedicated VIP Lounge presented by your brand
- Reserved seating for guests, clients, and partners
- On-site presence throughout the event
- Ideal environment for hosting and face-to-face conversations
- Recognition across event programming and materials
- Position your brand at the center of the event experience.
- 4 VIP tickets

Custom brand activations may be accommodated upon approval.



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VIP EXPERIENCE PACKGAE $500 +

ADDITIONAL VIP TICKETS AVAILABLE FOR $100 EACH

Access to the Sprint Battle VIP Experience

- Five (5) VIP event tickets for guests, clients, or team members
- Exclusive access to the VIP Lounge throughout the event
- Reserved ground-level VIP seating
- Seat covers branded with your name or logo
- VIP fast-track entry lane (skip the general line)
- VIP swag bag for each guest
- One complimentary beverage per VIP guest
- Recognition as a VIP Ticket Sponsor in event materials

Only 100 VIP tickets available to maintain an exclusive experience. Perfect for local businesses, athlete families, coaches & trainers, and community supporters.



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SCHOLARSHIP SPONSOR $500

4 AVAILABLE

Support the next generation of student-athletes and be part of a meaningful on-stage moment.

- Scholarship presented on-stage during event intermission
- Logo featured on scholarship presentation check
- Recognition during scholarship announcement
- Logo in event brochure
- Logo on website with clickable link
- Featured & Tagged in event recap video
- 2 VIP tickets



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SPRINT-OFF SPONSOR $1000

2 AVILABLE

Own one of the most exciting, high-energy moments of the event.

- Naming rights: “Dash for Cash presented by [Your Brand]”
- Brand visibility during intermission sprint challenge
- Verbal recognition before and after each race
- Opportunity to present prize or appear in winner moment
- Logo in event brochure
- Logo on website with clickable link
- Featured & Tagged in event recap video
- 2 VIP tickets



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MEET THE TEAM

DONALD
BAILEY
The Founder



MIKA
JONES
Strategy & Marketing Director



KAYLA
CHIN
Sponsorship Acquisition



ALEXANDER
DELA CRUZ
Digital Marketing Project Lead



DR. LEON
BARRETT
Director of Corporate Partnerships



GIDEON M
Chief Technical Officer



LET'S CONNECT

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